

Q&A: Funding the One International Appeals under the 'ICRC/IFRC Funding Modality Agreement'

Background:

The IFRC and ICRC have agreed that whenever possible in large-scale emergencies, the organizations would aim to release only one international appeal. The ambition for this initiative is that, through efficient resource mobilisation built on complementarity and internal non-competition, the Movement would increase the impact of its overall response. One international appeal will be launched by the organization leading the coordination function, while activities of the other organization will be integrated in that appeal. In these cases, the ICRC and the IFRC have agreed to apply the "Funding Modality Agreement" to raise funds, and this approach is in line with the Council of Delegates' Resolution on Strengthening Movement Coordination and Cooperation (SMCC) and its annexed Plan of Action.

Q&A

1. Which organization is recipient of funding?

As per the Funding Modality Agreement, "the organization launching the appeal, (the 'Funding Partner') shall manage the appeal and collect the funds raised in relation to the specific emergency and allocate funding to the other organization (the 'Implementing Partner') based on the budget and activities integrated into the appeal as agreed by the IFRC and ICRC". Should PNS have any specific questions, they should contact the ICRC Resource Mobilization Regional or Country Managers or IFRC PRD Emergency Appeals and Marketing senior officer, depending on the organization that has launched the appeal.

2. Can funding be earmarked to the ICRC or IFRC part of the appeal?

The spirit of the Funding Modality Agreement is to reduce earmarking as much as possible, to provide maximum support and ensure a coordinated response. Financial contributions to the international appeals can be earmarked to the IFRC or ICRC part of the appeal but earmarking at activity level is strongly discouraged.

3. Can there be in-kind contributions (staff and goods) to the IFRC or the ICRC plan?

PNSs who wish to contribute shall primarily make their pledges to the organization launching the 'One International Appeal' (IFRC or ICRC), whether this be in-kind/staff/service. It is then the organisation launching the appeal, which will provide donor recognition under its respective reporting standards.

PNSs who wish to donate in-kind contributions directly to the IFRC within the frame of a 'One International Appeal' launched by the ICRC may still do so by:

- In-Kind Goods – liaising with the respective IFRC head of country or the IFRC Logistics Unit (RLU) of the country of operation. The RLU will register the in-kind donation and provide logistics guidance as to the dispatch/reception of the in-kind donation. Indirect Cost of 6.5% of the goods will be invoiced to the Donor National Society as per standard procedures. The IFRC project will also be charged a 5% Logistics Recovery Fee as per standard procedures.
- In-Kind Staff – responding to Staff recruitment (open jobs) for the operation and providing a delegate on Staff on Loan (i.e. contracted and salary paid by the National Society).

In both cases the in-kind donations will be captured in the financial accounts of the IFRC by way of a specific In-Kind Donor Code (In-Kind Pledge Code). However, note that in such cases there is no donor recognition through a Donor Response or other public Appeal Report (as the IFRC has not launched the appeal). The amounts corresponding to the in-kind contributions, if part of the ICRC appeal will be deducted from the budget covered by the ICRC to avoid double coverage.

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In the case of an IFRC launched 'One International Appeal', the ICRC can also accept in-kind/staff/service contributions.

4. *Are there additional admin costs, PSSR and ICRC or IFRC costs under such modality?*

Only the implementing partner shall recover indirect costs or overheads.

5. *What reporting will be available for PNSs contributing financially to One International Appeal*

When IFRC is the funding partner, both the financial and narrative report and all operational updates, will be made available on the IFRC website - <http://www.ifrc.org/en/publications-and-reports/appeals/>.

When ICRC is the funding partner, both the financial and narrative reports will be made available as per the regular annual schedule, and will be available on the ICRC extranet for donors.

No other formal reports related to one international appeals shall be shared on a country level.
