

Movement Picture

Guidance Note

BACKGROUND

Objective: The proposed objective is to **develop guiding principles, a protocol and necessary templates** to allow for the Movement Picture to be depicted in a standardized manner. The Movement Picture will clearly demonstrate the **collective reach and who is doing what during an operation across various Movement actors**. It will recognize the priorities of the NS and the role of each Movement player in achieving the collective Movement mission. This process is not aiming to develop a Movement plan, but rather seeks to focus on collating various existing plans and depicting them as a collective. The development of this Movement Picture is envisioned as a primary step in operations and is intended to remain at the operational level.

Audience: The output will be a public facing two to four-page document but information within could be useful for operational planning and decision making.

Guiding Principles and Considerations:

1. The voice of the National Society must be at the forefront of every Movement Picture.
2. The templates will be flexible. It is understood that some data may not be available in certain contexts.
3. Movement Pictures are not meant replace or duplicate any existing templates or approaches. It is meant to standardize a process to depict the collective action of all Movement Players in a designated emergency or situation. This has been an identified gap across the Movement.
4. Throughout the course of an emergency, the situation will evolve as will the need to update the Movement Picture. It is up to the identified Operational lead to set the schedule for how frequently the Movement Picture will be updated.
5. All stakeholders represented within a Movement Picture must be consulted prior to the Movement Picture being launched. The Movement Picture process will be consultative and at the onset of a response it will be determined if a Movement Picture will be developed by the Operational lead.
6. The logos of the NS and the Movement will be depicted within the Movement Picture.

DATA REQUIREMENTS

The information below provides guidance for operational focal points on how to effectively complete a Movement Picture. It outlines the data fields of a Movement Picture, key considerations and data sources needed. Some data fields are required where as others are optional.

Data Field	Required/ Optional	Considerations	Data Sources
Country	Required	It is recommended to complete a Movement Picture per country (even if an emergency is spanning over multiple counties) as this ensures the NS is engaged and profiled within each respective country.	
Emergency Type/ Situation	Required	Use standard IFRC and ICRC disaster taxonomy.	GO Platform or IFRC/ ICRC Operational updates will specify the emergency type.
Date of Emergency	Required	The date for slow onset emergencies may be hard to determine. The NS can advise on the date and a footnote can be included to nuance the date as required.	
Movement Partners Present in Country	Required	NS to advise on what NS have a presence/ partnership in country prior to the emergency and during the emergency. If a certain partnership that will support in the specific emergency is in not yet finalized but is under discussion the Movement Picture can nuance this if both the NS and PNS agree. All support received from NS and channeled through the IFRC operation (DREF/ Appeal) will be reflected under the IFRC component.	3W EIL data?
National Society Priorities	High level data is required. More granular/ nuanced information is optional.	NS priorities/areas of focus to be extracted from NS strategic documents. If not available, operational areas of focus from past emergencies can be consulted.	NS strategic documents.

Data Field	Required/ Optional	Considerations	Data Sources
National Society Areas of Expertise	Optional	If NS has undergone the PER process, data could be extracted from this. The objective is to highlight the strengths of a NS. For example, if a NS has been very strong in CEA or Cash as a part of past operations this should be highlighted in the Movement Picture	IFRC and ICRC RTE from past emergencies NS consultation 3W/ Go Platform
Collective Movement Mission: Joint Movement statement on response efforts or situation	Required	Narrative text that clearly outlines what we as One RC/RC Movement are doing for the specific emergency or situation. The statement will not be longer than 200-250 words and will include the common goal all Movement partners are working towards and how this will be achieved. The NS must approve the statement. The process will follow the standard joint statement process, and may be led by HNS, IFRC or ICRC, but normally as a joint effort.	Mini summit and joint statements Coordination meeting with all stakeholders.
Role of each Movement player in the emergency operation or designated situation	High level data is required. More granular/ nuanced information is optional.	Movement players to indicate sector and region of focus in the emergency response or designated situation. As this is a high-level overview, the specific regions (towns, communities) do not need to be outlined in the Movement Picture. Detail can be at the provincial level. Map can be provided if available and easy. Capacity building initiatives (NSD) with multiple geographic locations can be connected to HQ location.	Coordination meetings 3 W
Budget of each Movement	Optional	The budget of the overall response plan should be highlighted if available and if coordinated through the NS. This should	Operational plans and budgets

Data Field	Required/ Optional	Considerations	Data Sources
player in the emergency operation or designated situation		include all activities linked to a specific event or context. There may be existing initiatives taking place in country prior to the operation, if these interventions are then factored into the overall response plan for a specific emergency or event then they should be included in the Movement Picture. It will be up to the operational lead to define how this will look case by case. The percentage covered can be articulated across partners if there is common agreement. If information is sensitive the focus can remain on articulating the operational coverage rate of intended areas of work (to ensure all priorities outlined in the collective Movement mission are covered) without referencing budgetary figures. Information depicted in this section would then help show other interested partners where the gaps are. If an IFRC appeal includes multiple countries the budget would need to be determined for the specific country and this would be done at the discretion of the operational lead who is liaising with the NS and who is completing the Movement Picture.	
Timeline of high-level operational/ situational milestones	Optional	Intent is to highlight key operational milestones across all Movement Stakeholders that fall under the collective Movement mission. NS to identify the operational highlights. Upcoming key milestones can be included and would be at the discretion of the NS. Granular level of detail is not expected but rather high-level milestones that fall under the collective Movement mission and work plan.	Coordination meetings Individual work plans of each Movement Stakeholder.

Data Field	Required/ Optional	Considerations	Data Sources
		If timelines are available in other Movement documents (IFRC Ops updates, etc. then these documents can be linked).	
Movement Picture frequency	Required	Articulate when the next Movement Picture will be launched. The frequency is at the discretion of the operational lead assigned to developing the Movement Picture. The timeline will be determined in consultation and agreement with the NS and with the other Movement Stakeholders. Each response or designated situation will have a different timeline for Movement Picture frequency. The frequency can change based on the stage of the operation.	N/A